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# EUREKA MEETS THE ATLANTIC

## Disruptive Innovation through Space and Blue Economy Interactions

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**The third “Eureka meets the Atlantic” will focus on how innovation based on Earth Observation (EO) can be disruptive in the current status quo of the blue economy.**

Co-organized by the **Portuguese Chairmanship of the Eureka Network**, the **Technological Park of the Federal University of Rio de Janeiro (UFRJ)**, and the **Brazilian National Association of Entities Promoting Innovative Enterprises (ANPROTEC)**, this event will focus on the promotion of entities which are not only bringing disruptive innovation about, but are also doing so in a sustainable fashion, aligned with the **Sustainable Development Goals (SDGs)**. Furthermore, the event will contribute to fostering the debate regarding funding sources and multilateral funding opportunities for collaboration between **SMEs from Europe and from Brazil**.

To foster the debate and development of **innovative EO solutions**, this event will be promoting an action under the **Framework Programme – Copernicus User Uptake** initiative to link European and Brazilian Start-ups and SMEs to work on Copernicus based products and services. Through this action, business to business (B2B) pitching will take place. This will involve European and Brazilian SMEs who are working on Copernicus products and who have manifested knowledge of both European and Brazilian markets. These SMEs have displayed an interest in fostering growth to participate in this event, enabling the dialogue with their counterparts and creating more opportunities for collaboration and mutual development.

**Eureka** is the world’s biggest public network for international cooperation in **R&D and innovation**, present in over 45 countries. Since 1985, it has funded and supported the R&D and innovation of thousands of ground-breaking commercialised products, processes or services that have positively impacted economic growth and people’s lives. Eureka gives you the freedom to create your ideal consortium and decide the technological focus of your international R&D projects. The programmes are flexible and open to **startups, SMEs, large companies, research organisations and universities**.

## REGISTRATION

Please register [here](#)

## AGENDA

**Note:** Time displayed in Brasilia Standard Time (GMT-4)

## Programme Facilitators:

- Leonardo Melo** Manager, Technological Park of the Federal University of Rio de Janeiro (UFRJ)
- Emir Sirage** National Project Coordinator Chair, Portuguese Chairmanship of the Eureka Network

## March 29th

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09:00

### Welcome Remarks

- **Vicente Ferreira** Director of Technological Park of the Federal University of Rio de Janeiro (UFRJ)
- **Miguel Belló** Portuguese Chair of Eureka Network
- **Rodrigo Mendes** Director for International Relations at ANPROTEC
- **Tiago Rodrigues** First Secretary, Portuguese Embassy in Brazil

09:15

### Eureka Network: Funding Mechanisms

- **Jorge Liz** Eureka Global Instruments Programme (Eureka Secretariat)

09:30

### DSI Experience with Eureka

- **Toto Matshediso** Deputy Director: Strategic Partnerships (DSI)

09:45

### ANPROTEC – Supporting Innovation and Brazilian SMEs

- **Rodrigo Mendes** Director for International Relations (ANPROTEC)

10:05

### Q&A

10:20

### Break

## Copernicus Marine Services Presentation

- Giovanni Ruggiero Senior Oceanographer (Mercator Ocean)

10:55

## Innovation for sustainable aquaculture: a Brazilian perspective

Moderator: Pilar Neves (Innovation Norway)

- Manoel Xavier Pedroza Filho (Brazilian Agricultural Research Corporation (Embrapa))

- Felipe Landuci (FIPERJ)

- Patricia Abelin (Projeto Biva Nativa)

- Luis Poersch (FURG)

11:40

## SME Pitches

13:10

## Lunch

14:00

## Training Session Copernicus Marine Services

- Guilherme Franz (UFPR)

14:45

## Networking Sessions

16:00

## Concluding Remarks (Day end)

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## March 30th

09:00

## Recap Day 1

- Paulo Ferrão HLR for the Portuguese Eureka Chairmanship

## All-Atlantic Ocean Research Alliance

- Sofia Cordeiro Coordinator, Ocean Programme / Coordinator of AANChOR CSA (FCT)

09:30

## Enrich in LAC – Experience with Europe – Brazil Cooperation

- Filipe Cassapo (Enrich in LAC)
- Sara Medina (Enrich in LAC | Sociedade Portuguesa de Inovação)

09:50

## Offshore Renewable Energies

Moderator: Paulo Ferrão HLR for the Portuguese Eureka Chairmanship

- Milad Shadman (UFRJ)
- Bruno Pacheco (PLOCAN)

10:35

## From Applied Research to Commercialization

Moderator: Maurício Guedes (FAPERJ)

- Ariane Pereira (INESC P&D Brazil)
- Rui Oliveira (INESC-TEC)
- Renata Ramalhosa (Beta-i Brasil)

11:15

## Break

11:30

## Building Sustainable Blue Innovation Ecosystems

Moderator: Sofia Cordeiro (FCT)

- Luiz Paulo Assad (IGEO-UFRJ/LAMCE)
- Renato Dias Regazzi (SEBRAE)

12:05

## EC Global Action on Space

- Luis Cuervo Spottorno Principal Administrator (European Commission)

## Eureka Global Cooperation Instruments

– Jorge Liz Eureka Global Instruments Programme (Eureka Secretariat)

12:30

## Roundtable Eureka Cooperation with Brazil

Moderator: Jorge Liz (Eureka Secretariat)

- Miguel Belló (Portuguese Chairmanship of Eureka)
- Odir Dellagostin (CONFAP)
- Carlos Eduardo Pereira (EMBRAPII)
- Alexandre Barragat (FINEP)
- Jerson Lima Silva (FAPERJ)
- Arnold Meijer (Rijksdienst voor Ondernemend Nederland)
- Peter Lindberg (Vinnova)

12:55

## Signature Ceremony of Declaration of Intent between Brazilian Funding Agencies and Eureka

13:05

## Concluding Remarks (Online Session)

- Vicente Ferreira Director of Technological Park of the Federal University of Rio de Janeiro (UFRJ)
- Miguel Belló Portuguese Chair of Eureka Network

13:20

## Lunch

14:00

## Networking Sessions

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INTERACTIONS

29 - 30 MARCH 2022  
RIO DE JANEIRO, BRAZIL

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